





May 1st 2024 | 8:30AM-3PM | 7 World Trade Center, 40th Floor, New York

PROGRAM

8:30-9:00 Registration

9:00 Greetings and Opening Remarks

Anat Katz, Economic Minister, North America

Next October

| Greetings (recorded)

HE Isaac Herzog, President of the State of Israel

| Presentation

Izhar Shay, Former Minister of Science & Technology VC Investor & Entrepreneur

Ophir Shay, Co-Founder & CEO, Next October

| Macro Overview Israeli Economy

Prof. Amir Yaron, Governor of the Bank of Israel

| From Crisis to Opportunities- a Global View

Brian Friedman, President, Jefferies

Israeli Innovation - Prop Tech

| Presentations

Roei Friedberg, VP Sales & Partnerships, Visitt Nitzan Eretz-Kdoshai, CEO, Centerya Chen Avni, Co-Founder & COO, Venn Avivit Yorkevich, Co-Founder & CEO, Validit.ai Moderator: Yakir Gabay, Investor

| The Silverstein Legacy and Vision

Larry A. Silverstein, founder and Chairman, Silverstein Properties

Tal Kerret, President, Silverstein Properties

11:20-11:50 Break- investor Networking

| Why Invest in Israel 1?

Chemi J. Peres, Managing Partner & Co-Founder, Pitango VC and Chairman, Peres Center for Peace & Innovation

The Israel Bonds- The surge in investments in Israel Bonds since Oct. 7 and it's impact on Israel's economy

Dani Naveh, President & CEO, Israel Bonds

Israeli Innovation - Med Tech

Opening Remarks

Nili Shalev, CEO, Israel Export Institute

| Presentations

Dr. Hadas Ziso, PhD, MBA - CEO at EndoCure **Danny Glushenkov,** Co-CEO, Project M **Shaul Gelman,** Founder, President and COO, RealView Imaging

Dr. Hilla Ben Pazi, CEO, Avertto Medical **Uri Neeman,** Co-Founder & CEO, RealizeMD **Moderator: Nili Shalev,** CEO, Israel Export Institute

The Truth About Digital Transformation in Healthcare

Liat Nadai Arad, Chief Transformation Officer and Head of the I-Medata AI Center at the Tel Aviv Sourasky Medical Center - Ichilov

| Closing Remarks

Ziv Elul, CEO Founder Pery

Why Invest in Israel 2?

Peter Longo, Senior Managing Director, Investments, Connecticut Innovations Lior Mallul, Vice President, Battery Ventures Natti Ginor, Managing Director Head of Israel Investment Banking, Jefferies Lindsay Fitzgerald, Founding Partner, Vesey Ventures

Moderator: Ido Shomrony, Partner, Shibolet

| Presentation by White & Case, LLP

John Reiss, Partner Joel Rubinstein, Partner

| Israeli High-Tech's Social Involvement

Erez Shachar, Managing Partner at Qumra Capital

13:30-14:00 Break- investor Networking

A conversation: The "Day After" for Israeli Hi-Tech

Eyal Waldman, Chairman Waldo Holdings, Co-founder Mellanox

Izhar Shay, Former Minister of Science & Technology VC Investor & Entrepreneur

Israeli Innovation - Climate Tech and Impact

| CropX Presentation

Tomer Tzach, CEO, CropX

| Presentations

Eyal Ben-Chanoch, CEO, Agrematch Dr. Paul Giamatteo, President, 4IR Solutions Yael shemer, Co-Founder and CCO, TULU Yonadav Buber, CEO, Baromar Moderator: Michael Bailey

An Investor's Journey

Charlie Federman, Partner, SilverTech Ventures

| Slivertech Presentations

Sivan Tehila, CEO & Founder, Onyxia **Michal Alter,** Co-Founder & CEO, Visit.org

A conversation: Angel Investing in Israel

Yoel Cheshin, Chairman, 2B.VC

Dr. Nimrod Kozlovski, Founder, Cytactic & Adjunct Professor, TAU

Resilience and Opportunity

Dan Ariely, professor of psychology and behavioral economics, Duke university

Israeli Innovation - cyber & Al

| **Opening Remarks**

Dr. Nimrod Kozlovski, Founder, Cytactic & Adjunct Professor, TAU

| Presentations

Erez Tsur, CEO & Co-Founder, QualiSense Talia Cohen Solal, CEO & Co-Founder, Genetika+ Idan Wiener, CEO & Co-Founder, illustria Moderator: Dr. Nimrod Kozlovski, Founder, Cytactic & Adjunct Professor, TAU

16:20 Networking Hour Startup- Investor Meetings

Moderator